



## Objective

Print and Web Freelance

## Skills

Excellent work ethic, time management, and organizational skills.

Capability to assess a client and create unique concepts that cater to a specific audience.

Ability to artistically create visual/verbal synergy with unique visuals and creative text.

Proficient knowledge of Adobe Suite, WordPress, Coda, iMovie, Microsoft Office, and the Macintosh OSX.

Experience with Dreamweaver, Flash, and Microsoft Operating Systems.

## Education

KUTZTOWN UNIVERSITY OF PENNSYLVANIA  
Kutztown, PA  
B.F.A. Communication Design, May 2008  
Concentration in Graphic Design and Advertising Design | G.P.A. 3.78

FRONT RANGE COMMUNITY COLLEGE  
Westminster, CO  
Working on an A.A.S. in Computer Information Systems, 2013 – Present  
Concentration in Web Development  
G.P.A. 4.0

BOULDER DIGITAL ARTS  
Boulder, CO  
Course Work, 2011 – Present  
WordPress, Coding, and Marketing

## Activities and Interests

Drawing Classes with Jordan Wolfson

Outdoors Club | Treasurer and Secretary  
Fall 2006–Spring 2008  
Planned Trips, ran meetings, organized and participated in volunteer work

Backpacking, Kayaking, Hiking, Skiing,  
Piano, Choir, Knitting, Reading,  
Microbrews, Cooking, Running, Painting

## Honors

Margie O'Hern Scholarship  
Fall 2004–Spring 2008

Dean's List  
Fall 2004–Spring 2008

## Design Experience

DESIGNER AND DEVELOPER

University of Virginia | Charlottesville, VA | October 2014 – Present

Working as a graphic and web designer for the Office of Advancement.

Wireframing, mocking up and developing WordPress websites for the various departments and initiatives. Creating handouts, invitations and collateral for University priorities and donors. Reworking the content strategy and design of the Advancement Intranet website.

GRAPHIC DESIGNER AND WEBSITE ADMINISTRATOR

Polar Bottle | Boulder, CO | April 2011 – October 2014

Worked as a graphic and web designer and assisted the marketing department. Designed new bottle graphics, marketing materials, promotional products, and interactive requirements. Redesigned and developed new e-commerce website with WordPress. Collaborated with photographer and copywriter for the website. Worked on branding, packaging and marketing materials for new product brands.

FREELANCE DESIGNER

Various Clients | Pennsylvania & Colorado | January 2006 – Present

Fate Brewing Company | Boulder, CO | September 2012 – Present

Working as a freelance graphic designer to create company branding for the new brewery and restaurant. Designing spot color menus, WordPress website, brochures, business cards, branding materials, and event posters. Creating custom illustrations for individual events on an ongoing basis.

Town of Estes Park | Estes Park, CO | October 2011 – Present

Working as a freelance designer to create logos and collateral materials for town events. Preparing files for printer.

Big Red F | Boulder, CO | September 2011 – June 2012

Worked as a freelance graphic designer to create special event posters. Designed full-color posters with custom illustrations.

ADVERTISING DESIGNER

Daily Camera | Boulder, CO | July 2008 – April 2011

Worked as a graphic designer in the Advertising Department of the newspaper. Designed black and white & full-color newspaper ads, full-color postcards, and full-color magazine ads. Worked directly with clients.

DESIGN INTERN

Suzy Rae Design | Wyomissing, PA | March – May 2008

Worked as a graphic designer for the company. Assisted with jobs in every stage of development from brainstorming to printing. Designed black and white newspaper ads, full-color postcards, full-color business cards, and full-color logos. Proofed other designers' work. Worked directly with clients. Printed files with in-house laser printer.

MARKETING DESIGNER

Pocono Whitewater/Skirmish USA | Jim Thorpe, PA | May – August 2007

Developed ideas in company's marketing department. Designed full-color brochures, two-color brochures, map, one-color logo, web pages, and prepared digital files for the printer.